Walmart Marketplace Integration with Sage 100



Walmart is one of the most recognizable retail names throughout the globe gaining over 100 million unique on-line visitors each month. Many Sage 100 and Sage 100 cloud customers who are established online sellers tap into the power of this omnichannel giant to expand into new markets and gain the visibility of millions of buyers.

Walmart is continuing to expand offerings and programs for its Walmart Partners. There are two programs that our Sage 100 customers have been participating in: **Walmart Marketplace Seller** and **Walmart Drop Ship Vendor (DSV)**. Both programs require an application process, only marketplace sellers can apply to become a DSV.



Connect with Confidence

Developed with our Sage Development partner Gold license, **IN-SYNCH**®, is a Sage 100 installed application that provides real-time, bi-directional data synchronization with Walmart Marketplace. We can accommodate customers using just about any version of Sage 100 and its predecessors. IN-SYNCH is a flexible tool that can be used for multiple types of integration needs from just the basics to complex, customized systems.

Features & Benefits of Our Integration Solution



Proven - Our solutions are proven, mature, and bug-free. You can rest assured that you will not be our "trial and error" project.



Secure - Data exchanges are initiated and controlled from within the Sage 100 server, making IN-SYNCH the most secure architecture possible.



Bidirectional - Integrate and synchronize all relevant data between Sage 100 and the third-party system, whether the data originates in Sage 100 or the external system.



Real-time - Automatically synchronize changes and updates as they occur.



Independent - The two systems run independently, so if one happens to be down for maintenance, the other system stays up. The two will sync up automatically.



Lightning Fast - Efficient data mirroring methods are available for maximum speed.

Integration Solutions for Walmart Marketplace

Walmart Marketplace Seller

Sage 100 customers who sell products on the Walmart Marketplace and fulfill the orders can benefit greatly from our integration solution. The following is the typical integration:

- Walmart orders sent to Sage 100 sales orders.
- Tracking, Shipment Update and Inventory Quantity sync to Walmart.

Walmart Drop Ship Vendor (DSV)

The integration is similar to that outlined for the Walmart Marketplace Seller. The following are the typical inbound and outbound integration points:

- Bring Walmart eCommerce Orders and Customer data into Sage 100 as Sage Sales Orders
- Send Tracking, Order Status, Inventory
 Quantities, Standard Price to Walmart Marketplace

66What People
Are Saying

"Our business has expanded sales through multiple on-line marketing channels including Walmart, without adding additional staff by implementing a variety of software and integration tools."

Kevin Lynch, Director of Technology, Flags Unlimited, Inc.





Give Us a Call: 402-934-2223

Let's Get Started



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