Shift4Shop is a simple yet powerful ecommerce website builder, specializing in SEO, used by thousands of eCommerce stores. ROI's IN-SYNCH solution is a great fit for Shift4Shop customers who use Sage 100 and has been recommended by Shift4Shop in their app store for years.

Why integrate Shift4Shop with Sage 100? The biggest benefit is the ability to provide customers with timely information about their order. Bidirectional synchronization with your Sage 100 system puts the power of information in your customers' hands. From order status, tracking information to inventory quantities, customers can shop with confidence. At the same time, your team does not have to spend valuable resources on manual time-intensive tasks.

# $SHIFT \bigcirc SHOP^*$

(IN-SYNCH ) FROM RO

### **Connect with Confidence**

Developed with our Sage Development partner Gold license, **IN-SYNCH**<sup>®</sup>, is a Sage 100 installed application that provides real-time, bi-directional data synchronization with Shift4Shop. We can accommodate customers using just about any version of Sage 100 and its predecessors. IN-SYNCH is a flexible tool that can be used for multiple types of integration needs from just the basics to complex, customized systems.

## **Features & Benefits of Our Integration Solution**

**Proven** - Our solutions are proven, mature, and bug-free. You can rest assured that you will not be our "trial and error" project.

**Secure** - Data exchanges are initiated and controlled from within the Sage 100 server, making IN-SYNCH the most secure architecture possible.

**Bidirectional** - Integrate and synchronize all relevant data between Sage 100 and the third-party system, whether the data originates in Sage 100 or the external system.

**Real-time** - Automatically synchronize changes and updates as they occur.

**Independent -** The two systems run independently, so if one happens to be down for maintenance, the other system stays up. The two will sync up automatically.

Lightning Fast - Efficient data mirroring methods are available for maximum speed.

## Sage 100 integration beyond Shift4Shop

Our engineers can assess the solution needed to integrate your Sage 100 platform with e-commerce sites, 3PL, marketplaces, omni-channels, third-party shopping carts, custom sites or databases, and any other system. Because we completely understand the Sage 100 file structure and how to integrate using the third-party API, we can perform most any type of integration necessary for Sage 100 customers.

We specialize in Sage 100 process automation, from intercompany transactions to tokenized credit card integration. IN-SYNCH is infinitely versatile, able to be expanded into complex solutions that will pay dividends in return on your investment.

### **Integration Points:**

Since Shift4Shop offers an Application Programming Interface (API), Sage customers can integrate just about anything.

Our Shift4Shop integrations include the following touch points:

- Orders, Customers to Sage 100
- Tracking, Order Status
- Inventory Quantities to Shift4Shop
- Update Existing Orders in
- Shift4Shop Create Inbound
- Purchase Orders Credit Card Processing and Tokenization

## **66** What People Are Saying

"IN-SYNCH has been such a value-added program to our business. From order processing to real-time inventory updates, we are able to add data to and from Sage 100 at a more efficient level than we ever had before."

Chris Ramcharran, CTO

LogoUp has delivered millions of embroidered shirts, hats, and duffle bags since 2009. LogoUp's ecommerce site is powered by Shift4Shop, an all-in-one ecommerce solution. The platform lets LogoUp personalize their look and feel while serving customers and customizing to their look and feel for logoed products. Using IN-SYNCH, LogoUp keeps order and customization information flowing between Shift4Shop and Sage 100 to ensure that their order process for customers continues to be as easy as 1-2-3.



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